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MacX: Target Markets

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TOPIC ---

Why was MacX developed, and what are its target markets?

DISCUSSION --

X Window System was developed, and was initially adopted, by the technical
and scientific community using UNIX workstations as their primary system
for the development and deployment of X Window System applications. As a
networked based client/server solution, X is now becoming more and more
popular in large business environments as well as government agencies,
universities and research institutes. Target market can more specifically
described as follows:

- IS/MIS managers and programmers developing and using in-house and
  commercial X Window System applications for open systems. These
  applications can then be accessed throughout the whole organization using
  UNIX workstations, X terminals, or Macintosh computers running MacX.

- Target markets operate in multi-vendor environments where both UNIX
  machines and Macintosh computers for productivity applications are present.

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