Tech Info Library

StyleWriter 1200: Description (4/95)

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TOPIC ---

This article provides a description of the Apple StyleWriter 1200 printer.

DISCUSSION ---

Features
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Outstanding print quality

- Prints extremely high-resolution documents by smoothing the edges of text and
line art using 720 by 360 dots per inch for crisp black-and-white pages; prints
pages containing gray-scale images at 360 by 360 dots per inch

- Widens your choice of typefaces to 64 scalable TrueType fonts for printing in
any size and in a variety of styles
Convenience
- Takes advantage of the high performance of PowerPC processor-based computers
to speed the processing and printing of complex documents

- Features a small, sleek design that fits on virtually any desktop

- Prints quickly (three pages per minute in black-and-white normal mode)

- Offers the option of printing on a wide range of media, including plain paper,
transparencies, glossy and premium paper, back-print film, and envelopes

- Takes advantage of built-in GrayShare technology to enable printer sharing
over a variety of networks

- Turns itself on automatically when it receives a document and turns itself
off when it finishes printing

Ease of use

- Supports plug-and-play connection to any Macintosh with a 68020 or above
microprocessor—or PowerBook or Power Macintosh—computer

- Installs easily, in a single step

- Provides "desktop printing"; you can print files by simply dragging them onto
a desktop printer icon

- Allows you to place watermarks in the background of your documents quickly
and easily

- Lets you print two or four reduced-size pages on a single sheet of paper for
fast and easy document review

Description
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The Apple StyleWriter 1200 offers the convenience of laser-quality printing
right from your desktop. This ink-jet printer is perfect for home, education,
and small-business users who require high-quality text and graphics at an
affordable price.

Designed to fit easily into even the smallest of work spaces, the Apple
StyleWriter 1200 provides a convenient, quiet, personal printing option—but one
with advanced features. It produces output with impressive quality, offering
720- by 360-dpi resolution for edge smoothing on black-and-white pages and 360-
by 360-dpi resolution on pages containing gray-scale images. And it prints
quickly—three pages per minute for black-and-white pages in normal mode.

To support its outstanding performance, the Apple StyleWriter 1200 uses
GrayShare, an Apple technology that offers gray-scale printing capabilities.
GrayShare also allows you to share your StyleWriter 1200 over a variety of
networks, making this printer an economical option for a small workgroup.

In addition to performance, the Apple StyleWriter 1200 also rates high on
convenience and flexibility. It offers plug-and-play connection to virtually any
Macintosh computer and installs easily, in a single step. For flexible printing
options, the StyleWriter 1200 printer offers 64 TrueType fonts that provide you
with a wide range of type styles and sizes. And it can print easily not only on
plain paper but also on a wide range of media, including glossy and premium
paper, envelopes, transparencies, and back-print film.

So if you want simplicity coupled with quality--all at an affordable price--the
StyleWriter 1200 is your ideal printing solution.

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