



Tech Info Library

Apple Color LaserWriter 12/660 PS: Description (10/96)

Revised: 10/18/96
Security: Everyone

Apple Color LaserWriter 12/660 PS: Description (10/96)

=====

Article Created: 27 September 1996
Article Reviewed/Updated: 18 October 1996

TOPIC -----

This article contains the Apple Color LaserWriter 12/660 PS description.

DISCUSSION -----

Description
=====

The Apple Color LaserWriter 12/660 PS is a high-performance, multiplatform Adobe PostScript color laser printer that provides outstanding results for both color and grayscale printing. It's ideal for anyone who requires convenient, superior-quality color printing capabilities.

Today, everyone—from senior executives to sales professionals to schoolteachers—is looking to improve the impact of printed documents by incorporating color. Color charts can highlight financial data, color logos can make product presentations more appealing, color graphics can grab—and hold—student interest, and on and on. Unfortunately, until now, high-quality color printing involved expensive specialized equipment that put it out of reach for most of those who could benefit from it.

The Color LaserWriter 12/660 PS provides a breakthrough in color printing performance. With its 600-dot-per-inch resolution, it provides the outstanding print quality you need—fast. Its performance contributes to your efficiency; for example, the Color LaserWriter 12/660 PS can be used to print multiple color copies (up to 180 per hour), making it perfect for producing handouts. And to help you get started using this printer quickly and efficiently, your purchase includes not only everything needed to start printing impressive color documents right away, but also delivery and setup.

That convenience remains true over time, too, because the Color LaserWriter 12/660 PS requires only seven printer supplies and features an easy-access

front-loading design. It also comes with valuable tips and techniques to help you get the best performance and image quality possible when working with many of the most popular graphics and page-layout applications. Add to that this printer's easy and flexible networking capability, which lets you share its cost across an entire workgroup (including systems running Windows 95), and color printing has never been so simple.

So if you want convenient color printing—without a compromise in quality—the Apple Color LaserWriter 12/660 PS is the printer for you.

Features

=====

Breakthrough Print Quality

- Offers true 600-dpi resolution for sharp text and graphics
- Provides superior color print quality, as well as high-quality black-and-white printing
- Uses Color PhotoGrade technology for near-photographic-quality color
- Supports ColorSync 2.1 for outstanding color matching
- Provides valuable tips and techniques that can help you enhance print performance when working with many popular graphics and page-layout applications
- Includes 39 PostScript and 64 TrueType fonts

Compatibility

- Works with Windows 95, Windows NT, Windows 3.1, and UNIX software-based systems, as well as with the full line of Macintosh and Power Macintosh computers
- Offers a range of networking connections: standard LocalTalk, IEEE-1284 bidirectional parallel, and Ethernet (supporting AppleTalk, TCP/IP, and Novell NetWare protocols)

Ease of use

- Includes delivery and setup, so you can get started printing immediately
- Offers easy, single-button installation of printing software and fonts
- Includes everything needed to print impressive color output; requires only seven printer supplies
- Includes a 250-sheet cassette and 100-sheet multipurpose tray; offers optional 250-sheet tray that supports letter, legal, A4, and B5

Superior Productivity

- Prints an impressive 12 pages per minute for black and white, 3 pages per minute for color, and 1 page per minute for transparencies
- Provides impressive performance through its powerful RISC processor—the 30-MHz AMD 29030—and Apple-designed color-matching and compression ASICs
- Includes a SCSI interface for hard disk drive font storage

System Requirements

=====

- An Apple Macintosh or compatible computer with at least 4MB of RAM and Macintosh system software version 7.1 or later
- An IBM or compatible computer with at least 8MB of RAM and Microsoft Windows 3.1 or Windows 95 or later

Ordering Information

=====

Apple Color LaserWriter 12/660 PS Order No. B3020LL/A

- Color LaserWriter 12/660 PS
- Color LaserWriter 12/660 PS Setup Kit (contains cyan, magenta, yellow, and black toner cartridges, photoconductor replacement kit, fuser oil, user's guide, tips and techniques for optimizing image quality and performance, and limited warranty)

Options and Accessories	Order Number
Color LaserWriter Cyan Toner Cartridge	M3757G/A
Color LaserWriter Magenta Toner Cartridge	M3760G/A
Color LaserWriter Yellow Toner Cartridge	M3758G/A
Color LaserWriter Black Toner Cartridge	M3756G/A
Color LaserWriter Photoconductor Replacement Kit	M3761G/A
Color LaserWriter Fuser Oil	M3755G/A
Color LaserWriter Transparencies—Letter	M3876G/A
Color LaserWriter Transparencies—A4	M3877G/A
Color LaserWriter 250-Sheet Feeder	M3762G/A
Color LaserWriter Universal Cassette	M3874G/A
Color LaserWriter Internal Hard Disk Drive	M3875G/A
Apple Ethernet Thin Coax Transceiver	M0329Z/B
Apple Ethernet Twisted-Pair Transceiver	M0437Z/B
Apple Ethernet AUI Adapter	M043LL/A
Apple 1284 Parallel I/O Cable	M4235ZM/A

Article Change History:

18 Oct 1996 - Changed distribution status.

Copyright 1996, Apple Computer, Inc.

Tech Info Library Article Number:20484